

2022 GRAMMY® NOMINEES & EMMY AWARD WINNING

LUCKY-DIAZ *and the family* JAM BAND

PRESS KIT



"THE #1 IN COOLEST KIDS MUSIC!"

People

"CHILDRENS MUSIC ARTISTS YOU SHOULD KNOW."

billboard

**"HOOKS THAT WILL HAVE YOU
SINGING THEM FOR MILES."**

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2022 GRAMMY NOMINESS! MULTI-LATIN GRAMMY WINNERS! EMMY WINNING PERFORMERS!

Adding a 2022 GRAMMY NOMINATION for Best Children's Album to their four Latin GRAMMY nominations (two wins), six EMMY Nominations (one win) for their EMMY award winning PBS show "Lishy Lou and Lucky Too" and multiple other awards, honors and accolades - husband and wife duo Lucky Diaz and Alisha Gaddis - The Lucky Band (also known as Lucky Diaz and the Family Jam Band) - have more than solidified their place at the top of children's content creation.

Named 'THE face of indie music' by the Washington Post, 'SUPERSTARS' by Red Tricycle, 'The Rolling Stones of Kids Music' by the Style Network, and "The #1 in COOLEST kids music!" by People Magazine - the duo continues to reinvent themselves while creating meaningful work for children. (Did we mention both Lucky & Alisha are both family-friendly best-selling authors?!)

Musically, their sun-filled pop beats have been featured by NPR's 'All Things Considered,' NPR music, Billboard Magazine, USA Today, New York Times, on Univision, Sprout TV, American Airlines and more!

Logging hundreds of thousands of miles worldwide, the band brightly shines while sharing their multiple #1 Sirius XM hits. The Lucky Band is on the pulse of all things kids music and brings smart, crafty lyrics with irresistibly fresh pop beats.

As Zooglobe states, "It'll take you all of about 15 minutes to become a fan of (The) Lucky Band."



Lucky Diaz and Alisha Gaddis, a married couple, create indie music sounds that are rooted in their whimsical and child-friendly imaginations. The songs on their twelve award winning and acclaimed recordings, offer a incredible range aimed at exploring all of the joyous wonder of a young person's life.

The duo has logged thousands of miles touring The United States, Canada, Mexico and China. Performing in sold-out venues such as Lollapalooza, Austin City Limits, The Getty Center, Smithsonian, Los Angeles Book Festival Target Stage, Skirball Cultural Center, NYC Symphony Space, Wolftrap, Brooklyn Academy of Music (BAM), Legoland and Madison Square Park – just to name a few.

They have been featured in Billboard Magazine, People Magazine, Apartment Therapy, Los Angeles Times, Daily News, E! TV, Washington Post, New York Times, Style Network, on Sprout TV, American Airlines, PBS and more.

FUN FACTS:

- **2022 GRAMMY NOMINEES**
- **Two-Time Latin GRAMMY Winning Artist**
- **EMMY Award Artist for Best performance in a Children's Program- Alisha Gaddis**
- **Six-Time EMMY Award nominated Artist, Best Performance and Music.**
- **The first Americans to ever win a Latin GRAMMY in the Children's Category.**
- **Coke commercial featuring song "Falling" most successful national commercial for coke in 2016 playing in over 4,000 movie theatres and nationally on network television.**
- **Made in LA album release debut at #2 on iTunes Sales Chart.**
- **Buenos Diaz debut at #4 on iTunes Sales Chart.**
- **NAPPA GOLD Award Winning Artist.**
- **PARENTS CHOICE GOLD Award Winning Artist.**
- **AMERICAN LIBRARY ASSOCIATION Notable Works Artist.**
- **Over 70,000 streams on Spotify latest single Estrellita.**
- **200+ Concert dates annually .**
- **Billboard Magazine Children's Artist you should know.**
- **People Magazine #1 Children's Album of 2015.**



As The Lucky Band performing at the Chinese Oscars 2020



As The Lucky Band performing at the Shanghai, China 2019

PALETERO MAN!



In 2021 Lucky also debuted his Best Selling children's picture book entitled *Paletero Man* on Harper Collins! It's received numerous journal stars and critical acclaim! More titles on Harpers are coming in 2022 and 2023!

The unifying lure of paleta love underscores the joys all people—regardless of differences—have in common.
– *Kirkus Reviews (starred review)*

Filled with life and joy, this story is an upbeat, multi-sensory experience that honors the breadth and harmony of multiculturalism in Diaz's LA hometown.
– *School Library Journal (starred review)*

A wonderfully executed treat of a book with a sweet community focus.
– *Publishers Weekly (starred review)*

"Depicts wonderful examples of kindness, community, and delicious paletas."
– *Booklist (starred review)*

– *Junior Library Guild Selection!*

Book a reading event for your Library, School or Organization event!



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